

A photograph of a Polaroid trade show booth, partially obscured by a large red geometric overlay on the left. The booth features a large circular hanging sign with the Polaroid logo and 'ORIGINALS' text. Other signs include 'ZIP POP' and 'snap touch'. A large Polaroid instant camera prop is in the foreground. The booth is well-lit and displays various Polaroid products.

**BRINGING VISIONS  
TO REALITY...**

**INNOVATIVE • IMAGINATIVE • INVENTIVE**

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Los Angeles | Las Vegas | Orlando | Würzburg, Germany | Bucharest, Romania

## About Us

Absolute Exhibits is a full-service single resource exhibit house specializing in the design and fabrication of custom trade show exhibits.

We design and manufacture trade show exhibit rentals and custom purchases as well as three dimensional corporate showrooms and museum exhibits. We are strong creatively and rooted in technology, exceptional service, and organizational strategy required for operational effectiveness.





**Todd Koren**  
CEO

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**Bring nothing more than a cocktail napkin drawing, a photo, or a mental picture. No matter the size, budget, or preconceived ideas, we work diligently to bring your visions to reality™.**

As a single source exhibit house, we pride ourselves in offering services to manage all aspects of trade show and permanent exhibition needs. We work painstakingly to keep budgets inline while providing a professional presence as an end result. Most importantly we remove the stress, apprehension, and anxieties from the exhibition experience. We know the exhibit industry as you know your own ... we are creative, experienced, and customer satisfaction is of utmost importance on our agenda!

The best designs are the result of collaboration with our clients as the most important contributor to this shared effort. Great design is a combination of function and aesthetics. We look forward to providing an exhibit with the functionality you need and hope to stir your emotions with design. We strive to make your tradeshow exhibiting the most lucrative and rewarding component of your marketing strategy.

Thank you,

A handwritten signature in black ink that reads "Todd M. Koren". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

**Todd Koren, CEO**

## WHY CHOOSE US

Over time, with the right mix of creativity, fabrication and people that get the job done, you begin to build a reputation for delivering results. We are able to create world-class solutions that incorporate more than just the latest technology. Our relationships are founded on a genuine interest in creating win-win scenarios that make everyone's business grow.

### Trust in our experience

Simply put, we understand our business. Starting with one location, a small sales to market team, and working as a portable modular exhibit display distributor, Absolute Exhibits grew to client direct manufacturing. We have multiple sales people throughout the USA and Europe. We added fabrication plants, attaching installation teams, warehousing facilities and shipping logistics and enough machinery to build and print a theme park. With eight locations including manufacturing in Europe we have become a single resource for every client.







Every client is unique, every situation is different. Clients turn to Absolute Exhibits for many reasons, however in most cases, it scales down to a single word: Trust.

## Trust in our Unique Pricing Guarantee

The frustration of never knowing the final price is over. The final billing number comes with your rendering packet and sales order. You sign to the true bottom line. No add-on's, no more bills. The sales order gives the upfront information and tools to make an intelligent choice knowing the costs being reviewed will not escalate and is a fixed price guarantee with no space for after show billing. I&D and exhibit transportation are included within that same sales order at an upfront, guaranteed price. Unexpected service costs? Absolute Exhibits pays additional charges. Guaranteed.

## Locations

Our major manufacturing/distribution facilities are in Las Vegas, Orlando, and Romania. We sell from multiple locations including Southern California, Las Vegas, Detroit, Dallas, and Germany. There are installation pools in Orlando, Chicago, Southern California and Las Vegas. We take clients around the world with superlative partnerships in South America, Dubai, and across Asia.

# HOW IT WORKS

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Every client comes to us with a unique set of wants and needs and a deadline that must be met. We address each project individually - our world is not cut and paste. About eighty percent of our

clients rent a trade show exhibit while the others purchase an exhibit for their trade show, museum, show room, or storefront. No matter everyone starts the same way.



## Information Gathering

Today's clients have researched a number of companies by the time the first interface takes place. After the basic information of show name, booth size and number, contact information is exchanged the conversation moves to needs and wants and budgets.

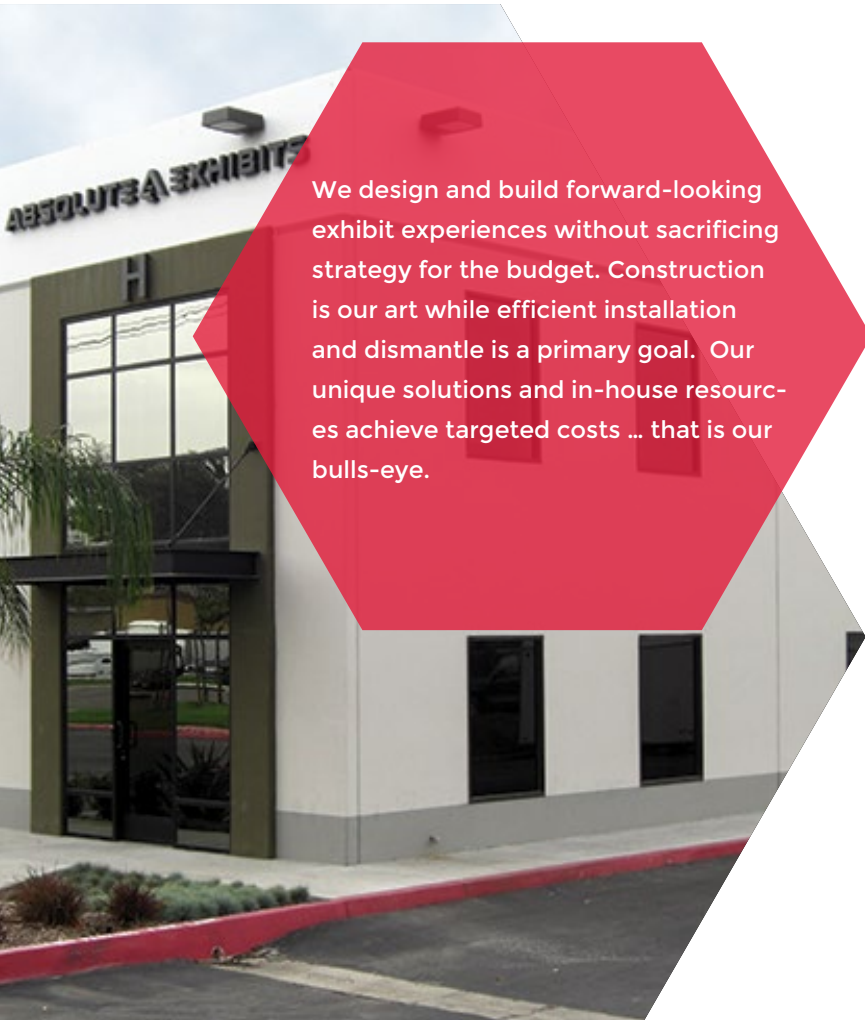
- Once the budget is determined a design request is completed by the Account Executive and sent to our design department
- A Designer is assigned and a GoToMeeting is set for the Designer, Client and the Account Executive
- Revisions are reviewed by the Client, a color rendering is made, final pricing including installation and dismantle and shipping are determined
- The rendering packet and sales order are sent by the Account Executive and returned with signature and deposit
- A Project Coordinator is assigned and sends a welcome packet
- An Engineer/Detailer is assigned to convert the architectural design to building blueprints
- The Project Coordinator sets a Kickstart Meeting with the Client, the Account Executive, and him or her self
- All of the special order items are ordered after a Manufacturing Meeting and prior to the build
- Fabrication begins and is completed
- The exhibit is crated and shipped to the show
- Installation meets with the Project Coordinator before the show and again on the show floor to commence the build

# OUR SERVICES

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We love the challenge! We have the tools and machinery to make almost anything. Our capabilities don't stop at trade show exhibits and short-term structures. Our manufacturing plants have state of the art full bed printers, dye sublimation printers,

multiple CNC machines, an entire sewing room with seamstresses, carpentry shops, metal shops, paint shops, A/V shops, and hundreds of pieces of furniture, wood floors, carpet and padding.



We design and build forward-looking exhibit experiences without sacrificing strategy for the budget. Construction is our art while efficient installation and dismantle is a primary goal. Our unique solutions and in-house resources achieve targeted costs ... that is our bulls-eye.

## Design

Our designers are university educated multi level degreed architects and industrial designers work collaboratively with our clients and their account executives using teleconferencing or in- office meetings to attain the most viable representation of client brand or museum experience within an exhibit space.

## Engineering

Our engineers make certain that all elements of our exhibits are fundamentally sound and that the intrinsic parts such as the hidden doors behind the plasma screens, or the valves running the water fountains are there, accessible and working. Additionally engineers "take the load off" the massive weight of the beautifully designed exhibits that must move onto the exhibition floor under massive drayage billing constraints.



## Graphics

Our graphic artists are university educated and are artists as well as graphic artists and can draw without a computer! They have in depth knowledge of marketing and can turn out stunning logos, color palettes, exciting compositions, and of course the catalogue that you are looking at right now

## Project Management

Project managers work directly with the clients through the entire trade show experience in coordination with the sales personnel. They multi task with incredible organizational skills, calming personalities, and are the eyes and ears for all clients in our office, on our manufacturing floor, and finally at the installation and dismantle.

## Manufacturing

Each manufacturing location has a team of carpenters run by a shop foreman in tandem with a manufacturing manager to oversee every project. We have specialists in metal fabrication, painting, systems organizers, carpet cleaners, furnishings, along with AV equipment experts to help clients from around the world match their equipment to the equipment we use on the show floors. It truly takes a village to build an exhibit.

## Printing

We have print technologists that work in teams and can print 24 hours a day during busy seasons. The ability to print at the last minute allows clients to make necessary changes on the spot. Our state of the art equipment moves our printing processes at lightening speeds and manages client's budgetary objectives.

## Warehousing

Storage facilities are in Las Vegas, Nevada and Orlando, Florida with some additional space in Tustin, California and Romania for exhibits we hold in Europe or storage of specialty items. While most of our clients choose to rent, a percentage do purchase, and for those clients we provide traditional services of asset management, shipping, repair and refurbishments.

## Shipping

Client exhibits arriving on time to the trade show floor, handled by our team of drivers who are familiar with every aspect of exhibits, most of them former floor workers, insures our clients that road damages will be kept to a minimum as their exhibits will arrive directly to a show from our warehouse only accompanied by additional exhibits.

# INTERNATIONAL EXHIBITING

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Today's business climate demands that as a full service exhibit house we can take our domestic clients internationally. Your challenge is to catch the attention of qualified prospects by standing head and shoulders above the competition.

We translate everything we do here and move it to the worldwide stage. With our team of foreign location employees, as well as secure partnerships, we build exhibits across the world, considering budgetary needs at the forefront.




JEC World  
Paris, France  
Nord Villepinte  
Exhibition Centre

"The burden of working with multiple exhibit companies to coordinate both our domestic and international trade shows has been lifted. Working in one time zone, one language, and one pricing matrix has simplified my job beyond belief. Don't tell my boss ... "  
-Anonymous

**With base command in our Bucharest office we design, engineer, and manufacture for shows throughout Europe. Exhibiting abroad is not new territory to Absolute Exhibits and we are thrilled to share our expertise with first timers!**

In our two decades of exhibit work we have had the opportunity to cross the world a number of times taking clients outside of North America and Europe. We have created friendships and partnerships with a few key companies that cover most of the top tier international trade show venues. We have installed in China, Japan, Hong Kong and Singapore. We have worked in Dubai, Australia, and across South America and Mexico innumerable times. We have solid partnerships with like-minded exhibit producers that put service above all else, longevity in the business, and use Absolute Exhibits for production in the USA and Europe.



**Photokina:  
Imaging Unlimited  
Cologne, Germany  
Koelnmesse Hall**

# PERMANENT EXHIBITS

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We tell a story in three dimensions. We take incredible ideas and bring them alive. As designers, engineers and manufacturers and with today's technologies we can fabricate virtually any idea.

We build interactive exhibitions for museums, traveling displays for on-the-road marketing and education, and corporate installations to change your office to an ever-evolving branded exhibit

We build a story in 3D. Structural integrity and durability are key points in material choices for permanent builds. Our staff includes university educated and hands-on architects that can easily transfer from temporary to permanent structure building with a keen eye for design technique.







## Museum Exhibitions

Museum exhibits require a team approach. One to one staff collaboration is the only way to meet our clients' educational goals. We respect an organization's experience and expertise. We bring effective techniques to build exhibits that can withstand a lifetime worth of wear and tear in just a few weeks.



## Corporate Installations

Company facilities are the best place to express the essence of a brand. Bring the exhibit to your headquarters, your lobby can be your personal museum, your innovation station, or a tribute to your company's culture. Let us help you design and build-out your brand's identity in 3D to reinforce your company values for employees, clients and visitors.



## Travel Installations

Taking your display or exhibition on the road? A favorite area of our focus is to create traveling interpretive displays, mobile showrooms, and specialty shipping containers and trailers, shipping and logistics included.



## Interpretive Graphics

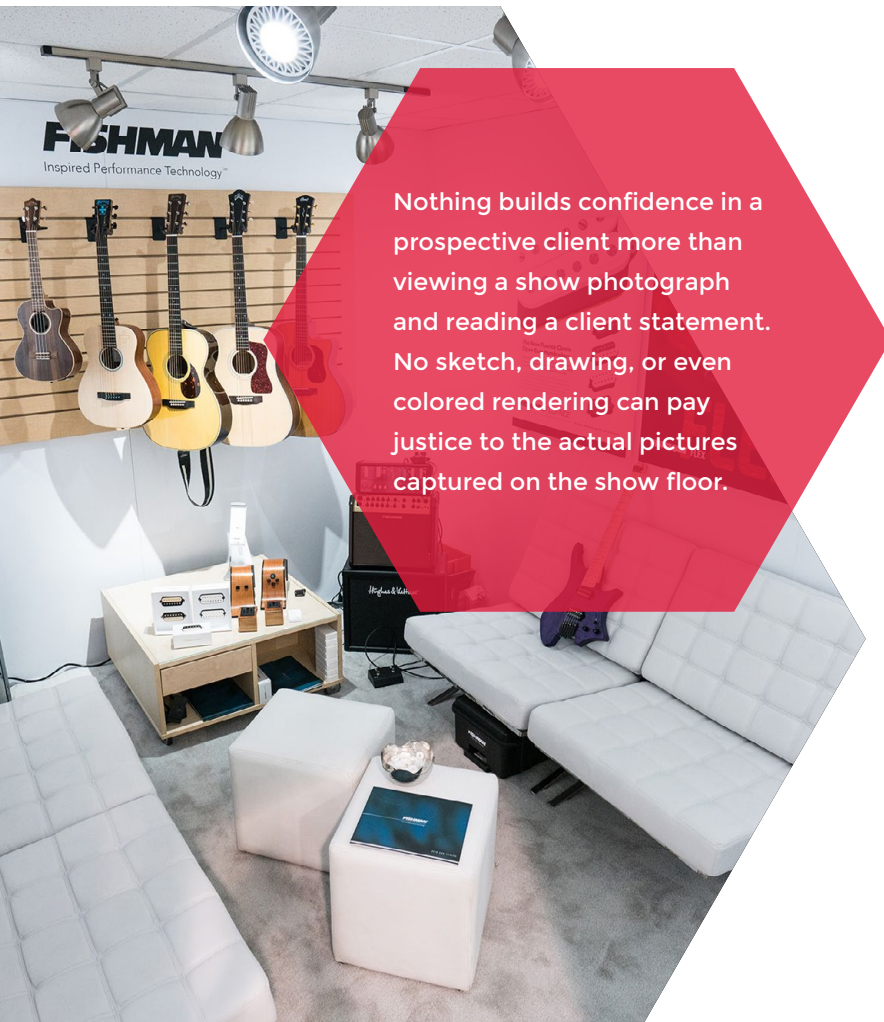
Our staff has the experience to discuss your project in detail and recommend a combination of materials and techniques that best suit your specific needs utilizing the latest technology. Enhanced digital print technology and new material options have made outdoor signs and interpretive panels more durable and environmentally sustainable than ever before.

# OUR CLIENTS

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Here are a few of the exhibits we have recently built for our clients. Notice that booth space size is not a pre-determining factor in what we have chosen to present, nor is budget a determining factor.

Rather look at the overall design value, branding factors, visibility, and in some cases a little “wow” factor that helps get the attention on the show floor and guiding attendees into the exhibit.



Nothing builds confidence in a prospective client more than viewing a show photograph and reading a client statement. No sketch, drawing, or even colored rendering can pay justice to the actual pictures captured on the show floor.

“CES is an important show for Quanergy, and we needed a booth that would stand out and have a big impact. Absolute exceeded our expectations and truly transformed our space with a gorgeous and functional design. Every department at Absolute is fabulous – professional, organized and collaborative with a can-do attitude 100% of the time. I’m so impressed with Absolute Exhibits and highly recommend them.”  
- Ann Gargiulo, Quanergy



Happy Family Brands  
Natural Products  
Expo West 2018



Fishman  
Transducers  
NAMM 2018

"I am so glad with the way the show turned out for our company. I will definitely be in touch for future projects. Your team made my job easy!"- Chloe Baribeau, Advanced Blending Solutions



Advanced Blending  
Solutions  
NPE 2018



AEREOS  
Aviation Week  
MRO 2018





Birla Carbon  
Natural Products  
Expo West 2018

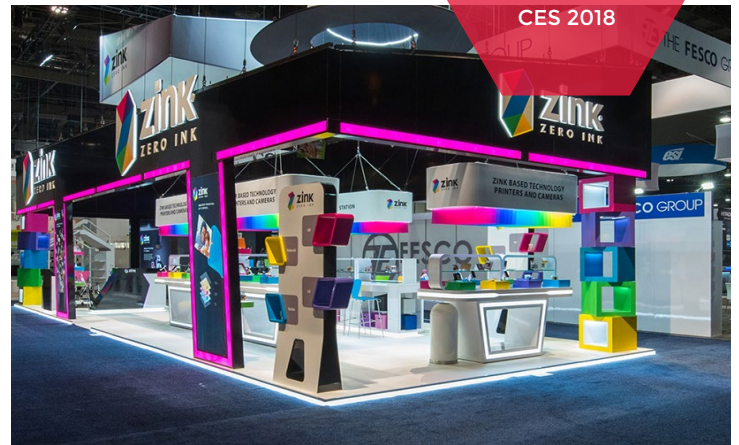


Matrox  
NAB  
2018

"We heard sooooo many compliments on our booth - you guys knocked this out of the park! Thank you so much!"  
- Shannon Foster, Quantum Mechanix



Quantum  
Mechanix  
Comic Con 2018



C + A Global  
ZINK  
CES 2018





Red Sun Farms  
PMA  
2017



Henry Thayer  
Natural Products  
Expo West 2018

I wanted to take this opportunity to say thank you to the whole team at Absolute Exhibits for their ongoing support & willingness to help. The team delivers a level of professionalism and dedication that make this process much easier. It is always a pleasure working with your team!" - Leona Neill, Red Sun Farms



Quanergy  
Systems, Inc.  
CES 2018




Lapua  
Shot Show  
2018

# VIDEO PRODUCTION

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Video is an essential element of a branding program in order to challenge competition and stay current. Ninety percent of all of our design requests include a source to display a corporate video.

Our corporate video production team offers script writing, producing, directing, shooting, motion graphics and high-definition editing.



How do you create a Corporate Video to coordinate with your company branding on the show floor? We have the answers in-house. Media is not just for the big guys anymore.

Our company videos are fresh, engaging, and professional corporate video that people WANT to watch. This is corporate video that is best described as 'cinematic,' and 'dynamic.' Not to be forgotten all video presentation does not end in the exhibit booth. You can also take this same video and upload it to your website and YouTube- then spread the word and improve your SEO immediately. Adding video to your website impresses and engages your visitors, and distinguishes you from the competition.

# EXPERIENTIAL MARKETING

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Experiential marketing is messaging you can touch, feel, or view in a physical space. The concept behind experiential marketing is to create a marketing scheme that invites audiences to participate and experience products or services in a

memorable way. As brands expand their social media reach, the opportunity to expand their experiential marketing efforts to earn media coverage expands as well.

Experiential marketing is a great opportunity to showcase the creative and fun side of your brand. The methods you can use to achieve it are really only limited to your imagination. When deciding upon your campaign think about how well your ideas will translate to shareable videos and images. A major benefits of experiential marketing is not only an effective way to reach your target audience at a trade show, but an opportunity to reach out to people through social media channels.

A photograph of a man dressed in a red beret, a red scarf, and a black and white striped shirt, playing a large, ornate wooden accordion. He is standing in front of a building with white stone walls and arched windows. A yellow sign with a red 'K' is visible on the wall behind him. The image is partially obscured by a large red hexagonal graphic that contains text.

Show, Don't Tell. The simplest type of trade show experiential marketing is to allow your audience to try the product for themselves. This is basically a demo, food sampling, a fashion show, a contest, a charging station, a multi-media presentation





## Contact Us

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### **California**

1382 Valencia Avenue, Suite H  
Tustin, CA 92780  
1.714.685.2800

### **Las Vegas**

6620 Escondido Street, Suite E  
Las Vegas, NV 89119  
1.702.383.8544

### **Orlando**

7297 South Conway Road, Suite 900  
Orlando, FL 32812  
1.407.563.2595

[www.absoluteexhibits.com](http://www.absoluteexhibits.com)